

Core Messages

Michael Mauer, Head of Group Design

"An automobile, its shape, its appearance, is ... much more than the sum of algorithms. It is pure emotion, intensity and passion."

(From speech at Volkswagen Media Night, Paris, 2016)

"We focus on our customers and their wishes and demands on the mobility of the future. In the future centers of the Volkswagen Group we have the opportunity to think about expectations on mobile life and develop new ideas."

(From „VW-Konzern: Die Zukunft ist elektrisch“, Der Mobilitätsmanager (online), 2016)