

Core Messages

Johann Jungwirth, Chief Digital Officer

"My vision is a democratization of locomotion, for blind persons, for old people, for sick people and for children."

(From: „Dieser Mann soll VW retten“, Capital, 2016)

"We have the opportunity to democratize mobility and increase social mobility."

(From an interview in „Automobil Forum“, 2016)

"Self-propelled vehicles will give back time to the people ... this time can be used for working, playing, talking or relaxing."

(From an interview in „Hochschulanzeiger Autobranche“, 2016)

"We need to ... lead the transformation: from the combustion engine to the electric drive, from us humans as drivers to self-propelled vehicles and from ownership to shared mobility on-demand."

(From an interview in Automobil Forum, 2016)

"With the ... three "Volkswagen Group Future Center" (in Europe, Asia and California), designers and digitalization experts will develop the car of the future hand in hand."

(From „Die Neuerung der Mobilität“, Handelsblatt Journal, 2016)

"For me, the self-driving system is the heart of the car in the 21st century, like the engine was so far."

(From the interview „Autonomes Fahren bringt uns verlorene Zeit zurück“, Autobild.de, 2016)

"In the last century the engine was the heart of the automobile and the driver was its brain. In the 21st century, the driver's self-propelled system becomes the heart of the car."

(From an interview in „Hochschulanzeiger Autobranche“, 2016)