
Media Information

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Mobility for all – at the touch of a button: Volkswagen Group presents the latest version of SEDRIC

- **The Volkswagen Group highlights the importance of SEDRIC¹ (Self DRIVING Car) for general and easy access to individual mobility**
- **Urban mobility of the future becomes sustainable, safe, easy and convenient**
- **Self DRIVING Car as a universal concept for owned and shared mobility**
- **Cross-brand ideas platform spearheads innovations in the spheres of electromobility, automation and digitalisation**

Wolfsburg / Geneva, March 5, 2018 – One year after the world premiere of SEDRIC at the International Geneva Motor Show in 2017, the Volkswagen Group presents the latest version of its mobility concept for fully autonomous driving – the SEDRIC School Bus – at the Volkswagen Group Night Geneva – Shaping the Future. Urban Mobility. The company underscores the importance of SEDRIC (Self DRIVING Car) as the cross-brand ideas platform for sustainable, safe, convenient mobility at the touch of a button for everyone with the exterior and interior styling in the School Bus design.



The Volkswagen Group presents the latest version of its mobility concept as an ideal means of transport for children and young people with the SEDRIC School Bus¹.

The Volkswagen Group underpins its objective of playing a leading global role in the area of autonomous driving as defined in the future programme “TOGETHER – Strategy 2025” with the presentation of the latest version of the SEDRIC mobility concept. The development of a Self-Driving System (SDS) gives concrete form to the vision of mobility available anywhere, anytime and for everyone at the touch of a button. The SDS forms the technological basis for individual mobility of the future.

SEDRIC was presented at the Geneva Motor Show for the first time in 2017. Since then, the first Concept Car of the Volkswagen Group has served as a cross-brand ideas platform for fully automated driving. Within the space of

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just one year, big strides have been made in the development of the Self-Driving System and systems for recognising the surrounding environment and traffic data analysis. SEDRIC is therefore becoming the symbol for smart mobility solutions. The Volkswagen Group intends to use them to contribute to overcoming the challenges in cities relating to congestion, air quality and traffic safety.

In parallel with the technological progress of the Self-Driving System, the development of solutions in the areas of design, user experience and comfort continue to progress. The advanced development of SEDRIC shown at the Volkswagen Group Night Geneva highlights the aspiration of achieving a form of individual mobility that can be applied anywhere and is available to anyone. The latest family member in the form of the SEDRIC School Bus follows on from the original SEDRIC, SEDRIC 42 and SEDRIC Nightlife. The exterior and interior styled in the School Bus design presents the Self DRiving Car as an ideal means of transport for the youngest generation. The SEDRIC mobility concept has the option of using the OneButton control element to call up a self-driving electric vehicle at the touch of a button and conveniently travelling from door to door. This allows the school run to be carried out in a simple, safe and fun journey.

The monolithic proportions, robust body pillars and generously proportioned spaces emphasise the inviting character of the vehicle. This driving experience can also be enjoyed without a driving licence and the striking paintwork finished in yellow and black with stylised graffiti provides a clear indication that SEDRIC presents a pioneering alternative to the conventional school bus. The youthful look of the vehicle continues in the interior. Aluminium boxes decorated with stickers form the basis for two of the four seats. The front windscreen designed as a large-format OLED screen provides onboard entertainment tailored to specific target groups. This will make the journey time to and from school seem shorter for the younger generation.

Additional press material is available at <http://www.discover-sedric.com>

1) The near-production concept car has not yet gone on sale and therefore Directive 1999/94 does not apply



Volkswagen AG

Global Group Communications | Innovation and Digitalization

Contact Andreas Brozat

Phone +49-5361-9-433 18

E-mail andreas.brozat@volkswagen.de | www.volkswagen-media-services.com

